

Common Platform for Complete Food & Beverage Processing Industry

2023

POST SHOW REPORT



2ND EDITION



5 6 7
JULY 2023

COIMBATORE
CODISSIA
TRADE FAIR COMPLEX
TAMILNADU, INDIA

Organised by 
Synergy
exposures & events

www.fdpexpo.com

"FDP EXPO'S TRIUMPH: A SUCCESS TALE"

The FOOD & DRINK Processing Expo 2023, in conjunction with the Bakers Technology Fair, Dairy Processing Expo and India Food Pack Expo, took place from July 5th to July 7th, 2023, at the CODISSIA Trade Fair Complex in Coimbatore. This event received an enthusiastic response from the global food and drink manufacturing community. The exhibition showcased more than 100 exhibitors and drew a substantial crowd of 10,656 visitors from 8 different countries, including both hosted buyers and institutional buyers.

Visitors from various sectors of the food and drink manufacturing and industry, including 100 companies from across India, explored the show. These companies represented segments such as Food, Beverages, Snack, Dairy, Spices, and more. The event was a significant success, leading to business orders valued at approximately ₹11 crores and generating enquiries worth around ₹100 crores. These impressive figures were reported on the final day of the exhibition.

The 2023 event was truly grand, reflecting its success and demonstrating its potential for the future. It provided a valuable platform for industry professionals, manufacturers, and buyers to connect, explore new products and services, and conduct business, hinting at a bright future for the food and drink processing industry.



CONCURRENT EXPOS

13th EDITION



BTF - A leading event connecting the entire value chain of the bakery and confectionery market. Enables global leading professional buyers and delegates to meet, exchange ideas and share the Latest Innovations on Manufacturing & Distribution, R&D, Applications and Related Services of the Bakery & Confectionery industry.

7th EDITION



Brings together food ingredients, service companies, hospitality groups and key suppliers of equipment, technology, food and services to network with the HoReCa Industry.

2nd EDITION



The India Food pack Expo brings about new technology and easy sourcing opportunity for Indian food manufacturers to make cost effective and quality packaging solutions for their existing and NPD.

1st EDITION



The expo brings together suppliers and buyers from the entire dairy fraternity under one roof to exchange new developments and witness the latest in technologies in the dairy industry.

BRIEF HIGHLIGHTS OF THE 2ND EDITION OF FOOD & DRINK PROCESSING EXPO 2023

2nd
Edition

3
Day Event

4
Concurrent Events

CODISSIA
Trade Fair
Complex
Coimbatore

100+
Brands

Wide spectrum of buyer industries from food, snacks, beverages, dairy, confectionery, condiments, breweries and more

300+
Products

10000+
Business Buyers

Pan India, Malaysia,
Singapore, Bangladesh,
GCC & Srilanka

600+
B2B Meetings

200+
Hosted Buyers

INR
11+
Crores
Order Placed

INR
100+
Crores
Lead Generated

Fostered
Networking

Enabled
Business
Growth

Visited Profiles: Decision Makers, Business Owners, Sales and Marketing Professionals, Production Managers, Plant Heads, Operations Specialists, Sanitation Experts, Maintenance Personnel, Skilled Engineers, Research and Development Innovators, Quality Assurance Professionals, Food & Beverage Technologist - making it a comprehensive platform for the entire Food and Drink Processing sector.

BRANDS / EXHIBITORS



VORA PACKAGING (P) LTD.

VSMART
Vivo Technical Services

and many more....

Logos are placed as per alphabetical order

MEDIA PROMOTIONS



News Paper Advertisements



Bus Back Advertisements

OUR MEDIA PARTNERS

FOOD & DRINK INDUSTRY

Processing | Packaging | Warehousing & Logistics | Coldchain | Ingredients | Testing



FoodTechBiz

food MARKETING & TECHNOLOGY

PROCESSED
FOOD
INDUSTRY

BUSINESS STAR

Created by Food Processing Sector | www.innovationgroup.com | ENGL-INDIA

व्यापार केसरी

BUSINESS WORTH
FOOD & HOSPITALITY
INDIA

SOCIAL MEDIA PROMOTIONS



MARKETING CAMPAIGNS



Direct Mails



EMAIL Campaigns



Personalised Invites



Television Ads

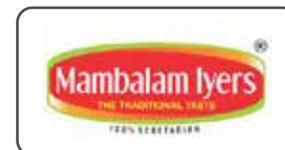


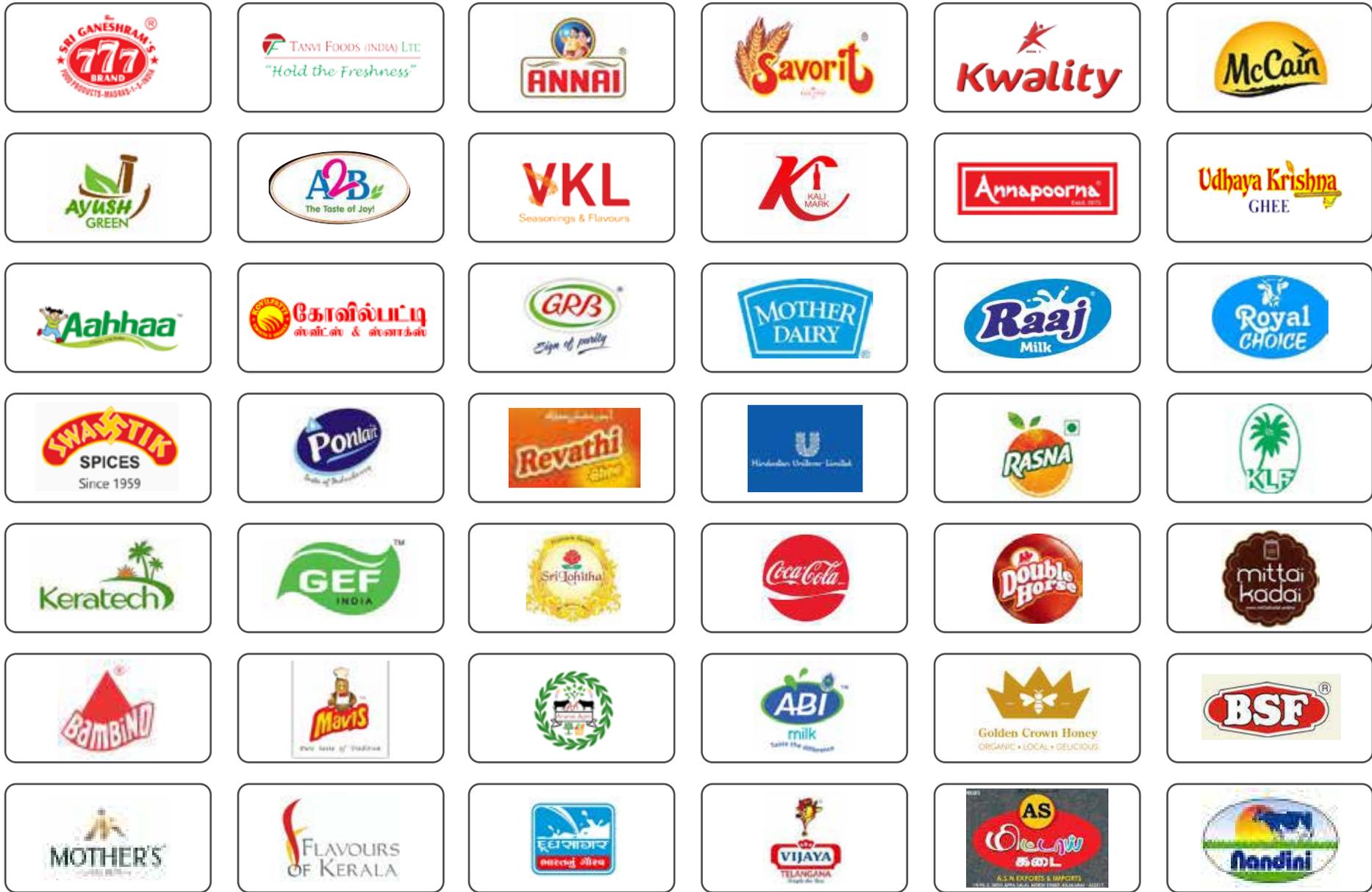
Road Shows



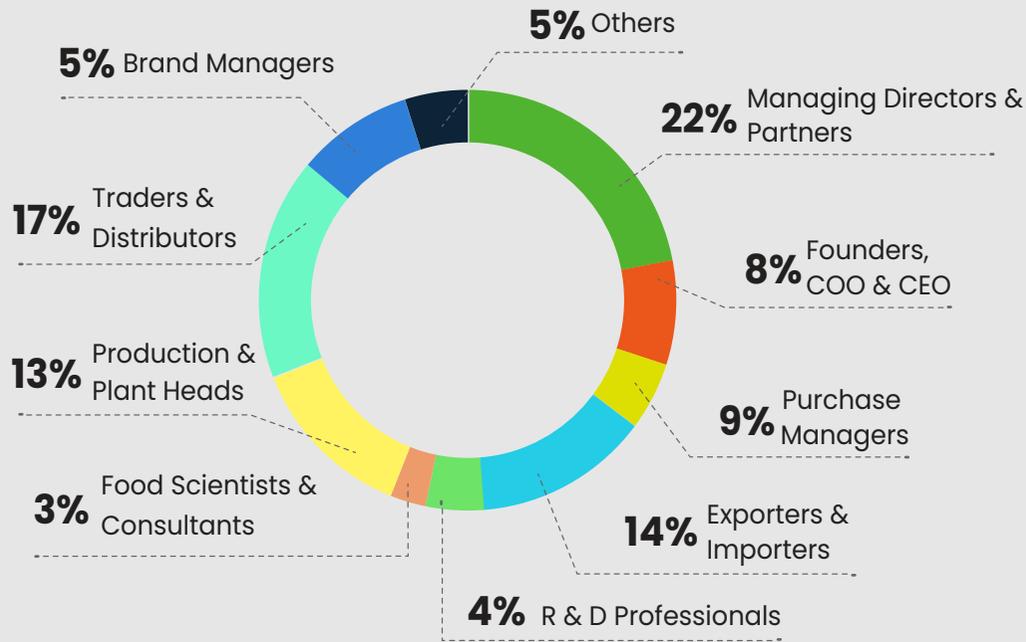
Association Promotions

BRANDS VISITED

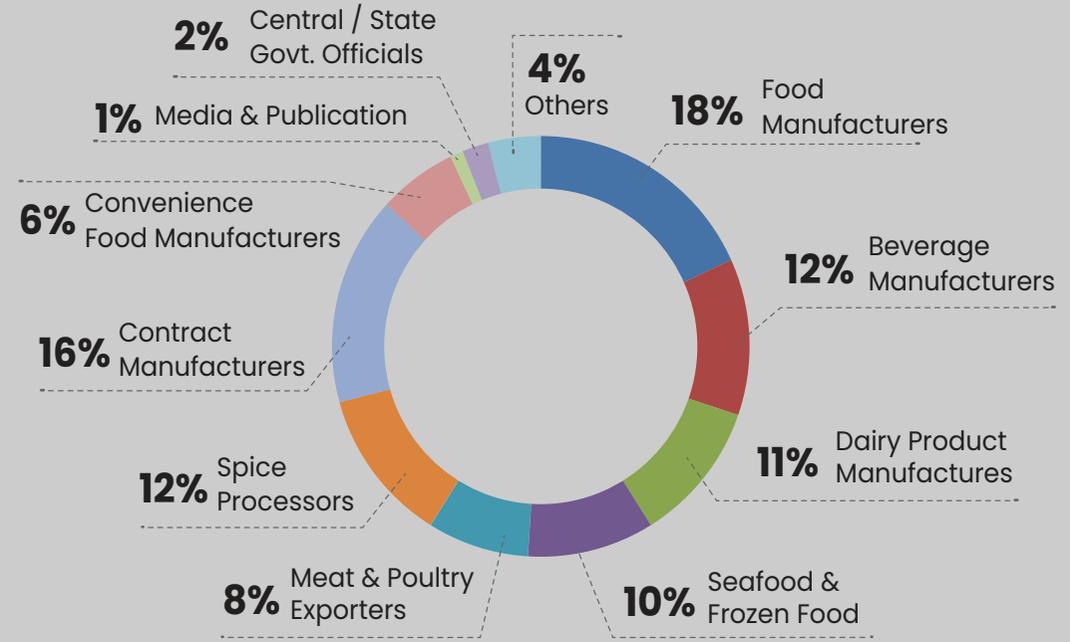




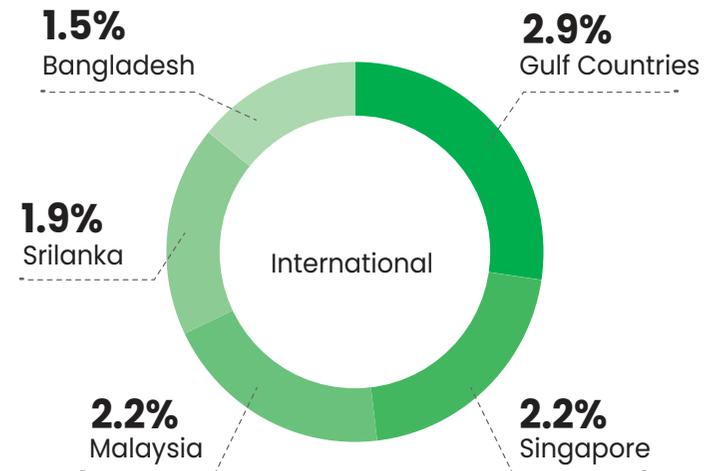
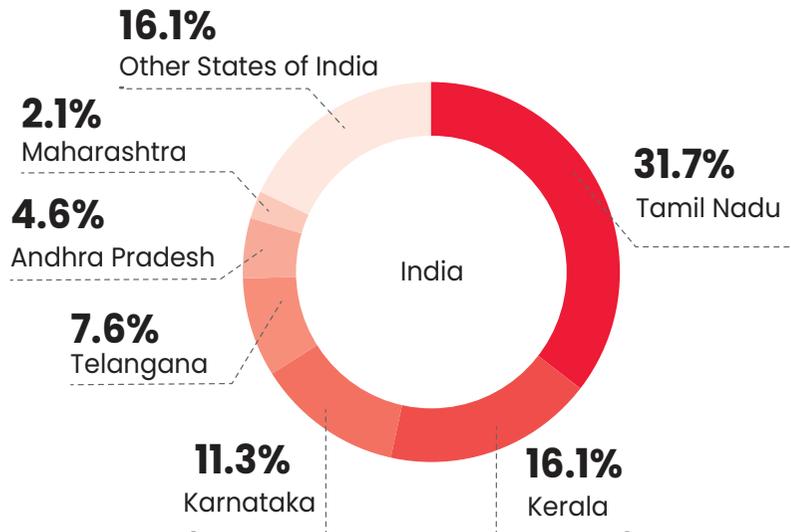
VISITOR - PROFILE WISE



VISITOR - SECTOR WISE



VISITOR - GEOGRAPHICAL REPRESENTATION:



GLIMPSES OF THE EVENTS



SUPPORTED BY



PARTNERSHIP OPTIONS

PRESENTING PARTNER

Deliverables:

Exclusive

- ✓ Titled as Presenting Partner.
- ✓ 5 Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Promotional Collaterals & Onsite Brandings.
- ✓ Logo Inclusion in VIP Invitation, Exhibitor, Visitor, Delegate Online Registration Page.

INR 20 Lakhs

VIP LOUNGE PARTNER

Deliverables:

Non-Exclusive

- ✓ Titled as VIP Lounge Partner.
- ✓ 2 Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Digital Promotional Collaterals & Onsite Brandings.
- ✓ Logo Inclusion in VIP Invitation.
- ✓ Branding in VIP Lounge.

INR 5 Lakhs

INDUSTRY PARTNER

Deliverables:

Non-Exclusive

- ✓ Titled as Industry Partner.
- ✓ One Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Digital Promotional Collaterals & Onsite Brandings.

INR 3 Lakhs

REGISTRATION PARTNER

Deliverables:

Exclusive

- ✓ Titled as Presenting Partner.
- ✓ 2 Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Promotional Collaterals & Onsite Brandings.
- ✓ Logo Inclusion in Online Registration Page.
- ✓ Logo Inclusion on the Badge.

INR 10 Lakhs

SEMINAR PARTNER

Deliverables:

Non-Exclusive

- ✓ Titled as Seminar Partner.
- ✓ One Speaking Opportunity.
- ✓ 2 Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Digital Promotional Collaterals & Onsite Brandings.
- ✓ Logo Inclusion in Delegate Registration & Seminar Agenda Page.

INR 5 Lakhs

Available Options Under Industry Partners

- ✓ Automation Partner
- ✓ Bakery Technology Partner
- ✓ Cold Storage Partner
- ✓ Dairy Technology Partner
- ✓ Drink Technology Partner
- ✓ Food ingredient Partner
- ✓ Food Technology Partner
- ✓ Industry Logistics Partner
- ✓ Packaging Partner
- ✓ Printing & Labeling Partner
- ✓ Storage Solutions Partner
- ✓ Warehouse Partner

3RD EDITION



3 4 5
JULY 2024

COIMBATORE
CODISSIA
TRADE FAIR COMPLEX
TAMILNADU, INDIA

BOOKING OPENS NOW

PARTICIPATION OPTIONS

For Indian Participation

Built Booth – INR 7500 / Sqm (Min 9 Sqm)

Bare Space – INR 7000/ Sqm (Min 36 Sqm)

For International Participation

Built Booth – USD 170 / Sqm (Min 9 Sqm)

Bare Space – USD 160/ Sqm (Min 36 Sqm)

* Goods & Services Tax (GST) Extra | 10% Extra for two side open & 20% Extra for 3 side & Island Booths.

For Inquiries

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